

DREA LYNN

ATTORNEY · FRACTIONAL COO · AUTHOR

Build Where You Stand

— Build What's Next Without
Crashing Where You Are Now



You don't need to blow up your life to change it. You just need a plan.

THE TALK

Many high performers feel stuck in jobs they've outgrown. They have ambition, experience and ideas, but no clear plan for what comes next. They've been taught to work hard and stay loyal. Few have been taught how to turn their current role into a foundation for their next move.

Drea reframes the job as an investor in the future you're building. Through her Smart Quit framework, she shows how the skills, relationships and systems you develop today can support a business or career transition. Attendees learn to make the most of where they are and answer the question: **Should I leave, or should I stay?**

YOUR ATTENDEES WILL LEAVE WITH

01

A CEO mindset right where they are.

Take ownership, solve problems and build leadership skills that travel with them.

02

A clear view of what they already have.

Recognize the skills, relationships and experience that can support their next move.

03

A practical way to decide: stay or go.

Assess readiness, financial runway and bridge income before making the leap.

ABOUT DREA

Drea Lynn is a Texas attorney, Fractional COO and Certified EOS Implementer who helps leaders build businesses that run. A former Chief Operating Officer, she left a six-figure salary and faced six figures of debt before rebuilding her consulting business to profitable. She brings that hard-won experience to Smart Quit: Cash In. Clock Out. and her four-phase framework: Prepare, Position, Pivot, Profit.

A Certified John Maxwell Team Speaker, Drea holds a JD from Tulane Law School and an MBA from Florida A&M University.

FORMATS

Keynote	30-45 min
Breakout / workshop	45-90 min
Luncheon talk	20-30 min
Leadership retreat	4 sessions
Virtual	Any format

BOOK DREA

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